

# **MOTORCYCLE SAFETY AND AWARENESS MONTH**

**MAY 2016**

## **SUGGESTED PUBLIC SERVICE ANNOUNCEMENTS**

### ***10 seconds***

The best place to learn how to ride a motorcycle is not on the street; it is in a Rider Course. For a course near you, call toll free 1-800-446-9227.

### ***10 seconds***

If you're driving a car now, that motorcycle rider nearby has a plea for you. Watch out! Motorcycles are hard to see and the rider is especially vulnerable.

### ***10 seconds***

There is now over 490,000 licensed motorcycle riders in Michigan urging you to share the road during May, which is Motorcycle Safety Awareness Month, and in the months to come. Remember that cycles have equal rights to the roadway.

### ***15 seconds***

Governor Rick Snyder has proclaimed the month of May as Motorcycle Safety Awareness Month. There are now over 490,000 licensed motorcycle riders in Michigan. Motorcycles are smaller and somewhat harder to see, so be extra alert and watch out for them. Remember that we care about Motorcycles too!

### ***15 seconds***

May is Motorcycle Safety and Awareness Month. There is a safety problem because motorcycles are smaller, and a little harder to see. They are entitled to a full traffic lane and sharing the road can prevent needless accidents. Remember that we care about Motorcycles too!

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### ***15 seconds***

May has been proclaimed Motorcycle Safety and Awareness Month by Governor Rick Snyder. Motorcyclists ride smaller vehicles and are harder to see. Don't tailgate a motorcycle and give them a full traffic lane when you pass. We can all share the road safely. Remember that we care about motorcycles too!

### ***20 seconds***

Governor Rick Snyder has proclaimed May to be Motorcycle Safety and Awareness Month in Michigan. Remember that it's bad to tailgate another car, but it can be even more serious when you follow a motorcycle too closely. Maintain a safe following distance, give cycles a full traffic lane when you pass and remember that cycles have equal rights on the road.

### ***30 seconds***

May has been proclaimed Motorcycle Safety Awareness Month in Michigan. Did you know that motorcycles are entitled by state law to a full traffic lane? This means that you should pass motorcycles exactly as you would pass autos and trucks. Swing into the opposite lane, giving the cycle a full traffic lane, and don't pull back in until you can see the cycle headlight in your rear view mirror. Remember, May is Motorcycle Safety Awareness Month. Please share the road to prevent needless accidents, injuries and deaths.

### ***30 seconds***

Have you noticed how many of your friends, neighbors and relatives are riding motorcycles these days? There are 250,000 registered motorcycles operating in Michigan today. There is a safety problem in that motorcycles are smaller, and somewhat harder to see. Drivers tend to underestimate the cycles speed. When an accident occurs, cycle riders rarely escape injury. Too often they are killed. It doesn't have to be that way if motorists will remember that motorcycle riders have equal rights on the road. May is Motorcycle Safety Awareness Month in Michigan. Let's all share the road.