

Your Address
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Letter to the Editor
Newspaper Name
Address
City, State Zip Code

Dear Editor;

By a Certificate of Proclamation, Governor Rick Snyder has proclaimed May 2017 as "Motorcycle Safety Awareness Month" to remind motorists of the seasonal return of motorcycle enthusiasts to Michigan highways. The event is supported by a Legislative Resolution and is being promoted by state departments and rider groups concerned with highway safety.

The awareness campaign seeks broader recognition of motorcycles in the transportation mix. The objective is to reduce the number of motorcycle accidents and deaths on state roads. The target audience incorporates vehicle drivers and motorcycle operators. The principle concerns are to increase driver recognition of motorcyclists in traffic, while encouraging cyclists to participate in Motorcycle Safety Foundation training available through the Michigan Department of State.

As highway safety supporters, motorcyclists ask that motorists get in the habit of looking for motorcycles as they drive, during the safety awareness month and throughout the riding season. We are your neighbors, friends, and families. Together we can share the road safely.

Sincerely,